# **Maine Maritime Academy Volleyball**

# **Jan./Feb./Mar./Apr 2024**

# **TRS Messages**

In January: We'll dive into the athletic atmosphere at MMA, giving you insight into what it’s like to compete and live as a student-athlete here. The energy and excitement around our games are something you don't want to miss!

In February: We’ll focus on our volleyball team at MMA, including insights into the team atmosphere. Our close-knit group is all about teamwork and growth both on and off the court.

In March: The history and vision for the volleyball program at MMA will be our focus, highlighting our achievements and goals. Our journey is all about building a legacy, and we’d love for you to be a part of it.

In April: The dorms and campus life at MMA will be highlighted, offering a glimpse into what everyday life is like for students and athletes. It’s all about community and making the most of your college experience.

# For January: Athletic Atmosphere at MMA

# Talking Points

* What's your favorite part of being at a live volleyball game?
* How do you think the atmosphere of a game affects your performance on the court?
* When you're at a game, what kind of energy do you bring to your teammates?
* How important is crowd support to you when you're playing?
* Have you thought about how being part of a college team can enhance your overall college experience?
* What role does school spirit play in your decision to join a college team?
* How do you see yourself contributing to the team atmosphere at MMA?
* What are you most excited about when thinking of competing at the college level?

# Social Media Topic Ideas

* Instagram: Share a story from a recent volleyball game, capturing the crowd and the energy.
* Host a live Q&A on Instagram with current players about what game day feels like at MMA.
* Twitter (X): Post a poll about favorite game-day traditions.
* Host a game-day watch party and share highlights on Snapchat.
* Facebook: Post a photo album from a recent game showcasing the team and fans.
* Organize a virtual meet-and-greet with players for prospective students on Facebook Live.
* TikTok: Create a fun video that captures the excitement of a game day, including the cheers and chants.
* Encourage teammates to share their favorite game-day moments on LinkedIn, focusing on teamwork and leadership.

# Text Messaging Talking Points

* How do you feel about the energy at our games?
* What gets you pumped up before a big game?
* Can you picture yourself playing in front of a lively crowd at MMA?
* What's your go-to pre-game ritual?
* How important is it for you to have your family and friends cheering you on?
* What’s your favorite memory from a past volleyball game?
* How do you think you could motivate your teammates during a tough game?
* What would being part of a spirited team mean to you?

# Email Template

# Athletic Atmosphere at MMA

# WEEK 1

# Email 1

\*\*Suggested subject line\*\*: Get Ready for Game Day Vibes at MMA!

Hi [Prospect Name],

I hope this email finds you well! I wanted to share a bit about the electric atmosphere we have here at MMA during our volleyball games. There's nothing quite like the energy of a live game, with fans cheering and the team working together on the court. It's an experience that truly enhances your time as a student-athlete.

I'd love to hear about what gets you excited about game days and how you see yourself contributing to the team spirit here. Feel free to reach out with any questions or thoughts!

Best,

[Coach Name]

Maine Maritime Academy Volleyball

# For February: Our Volleyball Team

# Talking Points

* What qualities do you think are essential in a volleyball team?
* How do you envision your role within a college team?
* What does being a part of a team mean to you?
* How do you balance competition and camaraderie?
* What are you hoping to learn from your future teammates?
* How do you handle challenges within a team setting?
* What are your personal goals for your college volleyball career?
* How do you celebrate team victories?

# Social Media Topic Ideas

* Instagram: Post a day-in-the-life story of a volleyball player at MMA.
* Host a virtual team bonding session and share highlights on Snapchat.
* Twitter (X): Share quotes or advice from current team members about teamwork.
* Facebook: Post interviews with team members discussing what makes the team special.
* YouTube: Create a video compilation of team training sessions and games.
* Host a virtual team trivia night on Facebook Live.
* TikTok: Share a fun team dance or cheer.
* LinkedIn: Write a post about the leadership skills developed through team sports.

# Text Messaging Talking Points

* What do you look for in a team?
* How do you think you could make a positive impact on our team?
* What’s your favorite memory of playing with a team?
* How do you handle it when the team faces setbacks?
* What kind of leader do you aspire to be on the court?
* How do you celebrate small wins with your teammates?
* What team traditions are you hoping to start or continue in college?
* How does being part of a team influence your overall college experience?

# Email Template

# Our Volleyball Team

# WEEK 1

# Email 1

\*\*Suggested subject line\*\*: Meet Your Future Teammates at MMA!

Hi [Prospect Name],

I hope you're doing great! I wanted to introduce you to our amazing volleyball team here at MMA. We're a close-knit group that believes in supporting each other on and off the court. It's all about growth, teamwork, and making lifelong friendships.

I'd love to hear about your experiences with team sports and what you're looking forward to in college. Feel free to reach out anytime!

Best,

[Coach Name]

Maine Maritime Academy Volleyball

\*\*Topic\*\*: Dorm Life and Campus Living

\*\*Month\*\*: January

# WEEK 2

# Email 1

\*\*Suggested subject line\*\*: Discover Your Home Away From Home at MMA!

Hi [Prospect Name],

I hope you're having a fantastic day! I wanted to share a little bit about what living on campus is like here at MMA, especially when it comes to our dorm life. It's such an exciting part of the college experience, and I remember my own time in the dorms fondly. It's where you'll make lifelong friends, have late-night study sessions, and truly become part of the MMA community.

I’d love to hear what you’re most excited or curious about when it comes to living on campus. Feel free to ask me anything or share your thoughts!

Looking forward to hearing from you!

Best,

[Coach Name]

Maine Maritime Academy Volleyball