# Maine Maritime Academy Volleyball

# Sept./Oct./Nov./Dec. 2024

# TRS Messages

* ---

### September 2024

# Talking Points

* - Discover the comforts and unique features of the residence halls at MMA where you'll balance life as a student and an athlete.
* - Explore the vibrant student life in Castine, from local hangouts to campus events tailored for Mariners.
* - Learn how MMA supports the academic success of its athletes with tailored programs and resources.
* - Get insights into a day in the life of a Maine Maritime Academy student-athlete.
* - Understand the benefits of living and studying in a close-knit community like Castine.

# Social Media Topic Ideas

* - Day-in-the-life video tours of residence halls and student facilities.
* - Testimonials from current students about their daily routines and campus life.
* - Highlights of Castine’s attractions and student favorite spots.
* - Interactive Q&A sessions about living at MMA.
* - Posts featuring student-athlete study tips and balancing academics with sports.

# Text Messaging Talking Points

* - "Hey! Have you seen the dorms at MMA? Imagine waking up right by the sea! 🌊"
* - "Curious about what students do for fun in Castine? Let’s just say you won’t be bored. 😄"
* - "Ever wonder how you’d manage school and volleyball? At MMA, we’ve got your back. 📚🏐"
* - "Thinking about your future as a Mariner? Let’s chat about life on campus! 🚢"
* - "Castine is not just scenic, but it’s buzzing with activities. Ready to explore more?"
* ---

### October 2024

# Talking Points

* - Highlight the competitive spirit and camaraderie among the volleyball team at MMA.
* - Discuss the dual role as a student and an athlete at Maine Maritime Academy.
* - Explore the traditions and events that define being a Mariner.
* - Share stories of volleyball team successes and memorable games.
* - Dive into how MMA fosters leadership and teamwork on and off the court.

# Social Media Topic Ideas

* - Clips of thrilling volleyball games and team celebrations.
* - Day-in-the-life stories from current Mariners who manage both academics and athletics.
* - Posts about unique MMA traditions and how they enhance the college experience.
* - Features on past and present volleyball players and their achievements.
* - Insights into the teamwork and leadership training that sets MMA apart.

# Text Messaging Talking Points

* - "Ready to play volleyball where the action never stops? 🏐 Let’s talk about the MMA vibe!"
* - "At MMA, being a student-athlete is rewarding and challenging. Curious how? 🤔"
* - "Ever heard about our Mariners traditions? They’re epic! 🌟"
* - "Want to be part of a team that values leadership as much as skills? Let’s dive in! 🌊"
* - "Imagine celebrating a big win with your team. At MMA, those moments are unforgettable! 🎉"
* ---

### November 2024

# Talking Points

* - Showcase the state-of-the-art athletic facilities available to MMA athletes.
* - Discuss the personalized training programs that prepare players for top-level volleyball.
* - Highlight the professional coaching staff and their philosophy.
* - Explore how MMA’s athletic facilities contribute to player development and success.
* - Share how the physical training and wellness programs are tailored to volleyball players.

# Social Media Topic Ideas

* - Tours of MMA’s athletic facilities and training areas.
* - Interviews with coaches discussing their training philosophies and success stories.
* - Posts highlighting the technology and resources available to athletes.
* - Features on successful training programs and their impact on player performance.
* - Wellness tips from the MMA athletic staff tailored to volleyball players.

# Text Messaging Talking Points

* - "Ever seen a gym that makes you want to train all day? Wait till you see ours! 🏋️‍♂️"
* - "Our coaches at MMA are all about making you the best on and off the court. Chat soon? 📲"
* - "Top-notch facilities + a killer training program = The MMA way. Ready to join? 🏐"
* - "Health and fitness are key. Let’s talk about how we keep our players in top shape! 💪"
* - "Curious about how we tailor training for volleyball success? Let’s dive into the details! 📊"
* ---

### December 2024

# Talking Points

* - Delve into the team dynamics and the close-knit community of the MMA volleyball team.
* - Share insights from the focus group survey on what makes the team atmosphere unique.
* - Highlight the role of team bonding activities and how they enhance performance.
* - Discuss the support system among players and how it leads to both personal and team growth.
* - Celebrate the achievements and milestones of the MMA volleyball team.

# Social Media Topic Ideas

* - Highlights from team bonding activities and their effects on team performance.
* - Testimonials from players about the supportive team environment.
* - Posts celebrating team achievements and milestones.
* - Behind-the-scenes looks at how team dynamics are built and maintained.
* - Stories from alumni about how the MMA volleyball experience helped them in their careers.

# Text Messaging Talking Points

* - "Thinking about how a strong team feels? At MMA, we’re more like family. 🤗"
* - "Teamwork makes the dream work, right? Let’s chat about our team dynamics! 🌟"
* - "Our team’s got history and a whole lot of heart. Want to hear more? 🏐"
* - "Achievements, bonding, growth—experience it all with the MMA volleyball team! 🚀"
* - "From the court to career—our volleyball program prepares you for everything. Let’s talk! 📈"